

## WHO WE ARE

The Gaming market is changing ...

- ✓ Unregulated towards regulated markets
- ✓ Expanding market with rapid company growths
- ✓ Company mergers and acquisitions
- ✓ New gaming geographical markets
- ✓ New gaming products, systems, channels and arenas

... all challenging to any gaming business

Complianza Offers:

*growing and dynamic gaming companies competing on an ever-changing gaming market with*

Complianza Services:

- ✓ Gaming Management
  - ✓ Business development
    - ✓ Market Entry
    - ✓ Build business Case
    - ✓ RFX Support
  - ✓ Product management
    - ✓ Roadmap management
    - ✓ Competitor analysis
    - ✓ IP Management
  - ✓ Compliance
    - ✓ Certifications
    - ✓ Process development
    - ✓ Business Risk Management
- ✓ Management
  - ✓ Program & project management
  - ✓ Account Management
  - ✓ Management for hire



COMPLIANCE IN  
EVERYTHING WE DO.

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## GDPR

General Data Protection

Regulation



ALL ORGANIZATIONS  
ARE AFFECTED BY  
GDPR, START  
ANALYZE NOW



## WHAT IS GDPR

If you are an organization that capture, store and manage information about EU private individuals you should act now. From May 2018 you must be compliant to this new EU regulation, General Data Protection Regulation, GDPR.

## IN A NUT SHELL

The following main areas are vital in your decision process.

- ✓ Consent of personal data must be given without restrictions
- ✓ You will be required to maintain documentation, conduct assessment reports and employ data protection practices, for accountability and privacy purposes..
- ✓ You must notify your Data Protection Authority, typically within 72 hours, after a breach.
- ✓ Data Protection Authorities can impose very high fines, based upon your annual turnover.
- ✓ You will have direct obligations to implement technical and organisation measures to ensure data protection
- ✓ A person will be able to require proof of their data has been deleted.
- ✓ This legislation will be mandatory and implemented in all EU states.
- ✓ Companies that prepare themselves in advance will benefit a competitive advantage to its competitors.



## WHERE DO WE START

We will initially guide you through the process by making a personal data inventory:

- ✓ WHY ... is personal data processed?
- ✓ WHOSE ... personal data is processed?
- ✓ WHAT ... personal data is processed?
- ✓ WHEN ... is personal data processed?
- ✓ WHERE ... is personal data processed?

The answer to these questions will lead to changes you must do in systems, policies and processes. Then Complianza can continue to support you through the coming phases of making you compliant to GDPR.

## WHY IS IT COMPLICATED

From a technical point of view; one of the more complicated issues are that a supplier must be able to prove that a user has been deleted, if such request exist. Even if data is not backed up on tape, the proof is not that simple to get. Another technical aspect that is complicated is that information security must be embedded in the design of the system. But the complexity is not only technical. Your internal policies and processes must be scrutinized in order to secure GDPR compliance. This will impose changes in employees and managements day to day work. .



## MAKE IT SIMPLE

It is easy to get overwhelmed looking at the GDPR, but:

- ✓ do not to gather more information than you need,
- ✓ do not keep the information longer than necessary
- ✓ use the information only for your initial purpose.

Also make sure you have management support, and that your organisation is made fully aware of what GDPR is and what the consequences are if you, for instance, build your own system with personal data and use the data in a way that was not intended.

## OFFERING

Complianza offers general support to make you compliant to the GDPR in due time.

In addition we also offer an ad hoc support as Data Protection Officer, DPO. The support can be at a fixed fee according to mutual arrangements but minimum 10 hours per month. The hours will be spent according to common understanding, e.g. one day per month plus distance support or only distance support with SLA defined response times.

